

Aanvraagnummer: 4000004165

Aanmaakdatum: 05 October 2020

Budgethouder: Amman (Embassy)

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## ACCORDERING

- AMM-Regio-controller ✓
- Da'as, Rawan ✓

## OPMERKINGEN

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### ACTIELOG

Geaccordeerd door Knaapen, Frank namens MAIL\_AMM-Regio-controller  
07-10-2020 12:43

Accordering gevraagd van MAIL\_AMM-Regio-controller door Da'as, Rawan  
07-10-2020 11:05

Geaccordeerd door Da'as, Rawan  
07-10-2020 11:05

Accordering gevraagd van Da'as, Rawan door Huzain, A.B.A.  
07-10-2020 11:02

Afstemmen voltooid door Knaapen, Frank  
07-10-2020 10:27

Afstemmen voltooid door Knaapen, Frank  
07-10-2020 10:27

Afstemmen gevraagd van MAIL\_AMM-Regio-controller door Huzain, A.B.A.  
05-10-2020 11:33

Afstemmen gevraagd van Knaapen, Frank door Huzain, A.B.A.  
05-10-2020 11:30

Afstemmen gevraagd van Da'as, Rawan door Huzain, A.B.A.  
05-10-2020 11:30

Aangemaakt door Huzain, A.B.A.  
05-10-2020 11:29

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## NOTES

# Activity Appraisal Document ODA

€ 250.000 up to € 1.000.000

Save / Generate

Explanation of the policy data can be found in the [ODA Policy Data Guide](#).

For the **highlighted** subjects in table below the de [ODA Policy Data Guide](#) gives further explanation.

Red --> Parts which should not be published in the open data.

Application number	4000004165
Short name application	ARIJ Investigative Incubator
Long name application	ARIJ Investigative Incubator: Support to investigative journalists in Jordan.
Description application	ARIJ Investigative Incubator is an independent place for innovation and production. Instead of complaining that “the media landscape in Jordan is not promising”, ARIJ acts with courage and creates what is necessary for young Jordanian media students and fresh graduates, selected lecturers and journalists to carry out impactful and reform-provoking stories.
Budget holder	AMM
Number business partner	30076044
Implementing organisation(s)	Arab Researchers for Managing Forums and Training (ARIJ)
<a href="#">Legal relationship</a>	Contribution
<a href="#">Commitment</a> in foreign currency (if applicable)	JOD 495,680
Corporate rate	1.29
<a href="#">Commitment</a> in euros	EUR 639,427.20
Funds centre	0501U02040005
Activity start date	1 October 2020
Activity end date	30 September 2023
Contract start date	1 October 2020
Contract end date	30 September 2023
<a href="#">Aid modality</a>	Other programme aid

<a href="#"><u>Donor role</u></a>	Single donor
<a href="#"><u>Technical assistance</u></a>	N.a.            Not applicable
<a href="#"><u>Beneficiary's country/region</u></a>	Jordan
<b>Countries within the region (if applicable)</b>	Not applicable.
<b>Allocation country information</b>	Not applicable.
<b>Location within the country (be as specific as possible)</b>	Nation wide
<a href="#"><u>CRS Code</u></a>	15160
<a href="#"><u>Policy marker weight is 'principal'</u></a> (no minimum or maximum amount)	Mens – Mensenrechten en minderheden
<a href="#"><u>Policy marker weight is 'significant'</u></a> (no minimum or maximum amount)	Vrl – Voorlichting en media
<a href="#"><u>Special pledges made by the Minister or State Secretary</u></a> / and/ or special marks regarding sensitive information	Not applicable.

## **II. APPRAISAL OF THE ACTIVITY**

### **2.1 Contribution made by the activity to BZ policy objectives (policy relevance)**

#### **2.1.1 Description policy relevance**









The project responds to the lack of accessible journalism on human rights and religious issues in Jordan and the particular need for this type of reporting at community level within governorates outside of Amman.

As such, the project is aligned with the GoN's priorities identified in the Dutch Human Rights Policy. It targets specific priorities on Freedom of Expression and Internet Freedom, and Freedom of Religion.

The project also corresponds to the long-term objectives as mentioned in the Human Rights policy area of the MACS: a) freedom of expression and internet freedom, b) equal rights for women and men. It meets the specific criteria set out for the Human Rights Fund and the Human Rights priorities identified in the annual plan.

The Embassy of the Netherlands aims to promote freedom of expression, internet freedom and independence of press in the traditional and new media. Digital mass media receives particular attention because it has the ability to foster freedom of expression, political participation and democratic processes. The Netherlands is highly aware that it is important to strike a balance between promoting national and international digital security and freedom of the press.

#### **2.1.2 Appraisal**

<b>No.</b>	<b>Criteria 2.1 Policy relevance</b>	<b>Indicators (score 0, 1, 2)</b>	<b>Score</b>	<b>EXPLANATION/ REFERENCES</b>
2.1.1	The proposed intervention ties in with the operational objectives in the Explanatory Memorandum and the related policy memorandum (policy theory and <a href="#">intervention logic</a> ).	 The proposed intervention ties in with both the main objective and the secondary objectives.		Please see paragraph 2.1.1
2.1.2	The proposed intervention ties in with the ODA <a href="#">priorities</a>	 The proposed intervention ties in with more than one of the result areas of the BH&OS priorities.		The intervention ties with the support to civil society in BH&OS development nota.
2.1.3	The proposed intervention ties in with the annual plan and the result chain of the <a href="#">MIB/MASP</a> .	 The intervention is specifically mentioned in the result chain of the MIB/MASP.		Please see paragraph 2.1.1
2.1.4	The relevance of the proposed intervention to the crosscutting themes of women's rights and gender equality / climate / PSD / coherence and strengthening of civil society organisations	 The proposed intervention is relevant to more than one of the crosscutting themes.		Strengthening of civil society and gender equality ensured.

Total score (maximum 8 out of 8 points)	8	
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## **2.2 Problem analysis and lessons learned**






### **2.2.1 Description**

According to **Reporters without Borders (RSF)**, Jordan ranks number 128 out of 180 countries in the world rankings in 2020 in terms of press freedom. Jordan's media is limited by the restrictions and red lines set by the authorities. In particular journalists are subject to close surveillance by the intelligence services and they must be affiliated with the state-controlled Jordanian Press Association.

Despite all of these challenges and more, Arab Reporters for Investigative Journalism (ARIJ) persists in its core mission to deepen the ecosystem of investigative journalism in Jordan and the Arab world. However, in order to adequately report on digital rights, human rights violations and religious issues, **future generations need an advanced understanding of the law, courage, more awareness, and most importantly, enhanced skills to cover these challenging issues.** By developing technical skills, more cases of **human and digital rights abuses and religious rights** will be exposed, and pressure will be put on authorities to address them.

The project will reach out to all universities in Jordan to recruit the first 100 participants that will be the core of the ARIJ Investigative Incubator. The project will target the following governorates: Ajloun, Amman, Aqaba, Balqa, Irbid, Jerash, Kerak, Ma'an, Madaba, Mafrqa, Tafilah and Zarqa. Twenty of those 100 participants plus 10 investigative journalists will be further trained, mentored, and coached to produce local and cross-border investigations that will be published in local, regional and international platforms. They will also participate in ARIJ's annual forum and compete in ARIJ's annual awards.

### **2.2.2 Appraisal**

Nr.	Criteria 2.2  Context analyse	Indicators (score 0,1,2)	Score	EXPLANATION/ REFERENCES
2.2.1	The proposal is based on a contextual analysis, from which a logical problem definition and objective are generated.	 The proposal is based on a analysis and results in a logical problem definition and objective.	 2	Please see paragraph 2.2.1
2.2.2	The proposal describes how the results of evaluations and/or studies feed into formulation of the proposal.	 The proposal refers to results from evaluations and/or studies but does not specify how these contributed to formulation of the proposal.	 1	Please see paragraph 2.2.1
Total score (maximum 4 out of 4 punten)			 3	

## 2.3 Objectives (outcomes), results (outputs), activities and resources, based on the SMART principle

### 2.3.1 Description

#### Overall Objective:

To contribute to a sustainable ecosystem for professional and quality journalism in Jordan through ARIJ's Investigative Incubator.

#### Outcomes:

- Innovate and raise the capacity of 100 students, fresh graduates, and professors/lecturers from different universities in Jordan, as well as journalists, on human rights and accountability journalism through training of various technical skills:
  - Equip **100 media students**, including fresh graduates, 10 lecturers and journalists with new skills to carry out investigations and content research through offering **two offline incubators/workshops** as well as **10 days webinars over 10 months**.
  - Produce **30 series of podcasts** by participating students.
  - Conduct **two roundtables** with external audience and experts to raise awareness and create discussions about 20 of the produced podcasts.
  - Provide **25 one-to-one e-clinic sessions** on **digital security** for the 100 selected participants.
- Train, equip, host and coach the **top 20 selected participants** to produce high quality content and to network through various local platforms:
  - Provide **a 6-month fellowship for the 20 selected Jordanian participants** with advanced skills to produce **10 high-quality investigations** on 5 different Jordanian media platforms.
  - Support the selected **20 participants** to attend the **ARIJ annual forum** in 2021 and compete in ARIJ prizes in 2022.
  - Conduct promotional campaigns with Jordanian media houses, radio stations, publishing platforms (digital and print newspapers) with the aim of establishing a baseline and promoting future collaboration/publication of investigations.
  - Produce **20 data journalism stories** and conduct **two roundtables** with external audience and experts to raise discussion on issues included in the data journalism-produced stories.
- Host and mentor the **top 10 participants** to collaborate on and showcase **cross border high-quality investigations** and to network, as well as raise awareness through various platforms and opportunities:
  - Mentor, coach and provide **6-months fellowship for 10 participants** (out of the 20) to produce **four cross-border high-quality investigations**.
  - Equip the 10 selected participants with new skills through **3 one-day incubators/workshops**.
  - Collaborate with local, regional and international publishing houses to publish the produced investigations.
  - Support the selected 10 participants to attend the ARIJ annual forum in 2023 and compete in ARIJ prizes in 2023 forum.
  - Support selected participants to be speakers on local radio stations, at CSOs, at local shelters and to travel to conferences as relevant.
  - Conduct **two roundtables** to discuss the 10 produced investigations.

Full log framework is annexed.

### 2.3.2 Appraisal

No.	Criteria 2.3  Outcomes, out-	Explanation score (1 point per indicator)	Score	EXPLANATION/ REFERENCES
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	<b>puts, activities and resources, based on the SMART principle</b>			
2.3.1	The objectives at outcome level are clearly formulated, fall within the proposal's span of influence and are realistic. The outcomes follow logically from the problem formulated.	<input checked="" type="checkbox"/> The outcomes are specifically formulated. <input checked="" type="checkbox"/> The objectives follow logically from the problem formulated. <input checked="" type="checkbox"/> The objectives fall within the proposal's span of influence and are realistic (taking account of its duration and local circumstances). <input checked="" type="checkbox"/> The objectives are acceptable to the target group and other stakeholders. <input checked="" type="checkbox"/> The objectives formulated are realistic bearing in mind the scope of the activities and the capacity of the (local) organisation(s).	5	All project indicators are gender segregated.
2.3.2	Progress in achieving the outcomes can be determined objectively on the basis of measurable performance indicators.	<input checked="" type="checkbox"/> Relevant performance indicators have been formulated for each outcome. <input checked="" type="checkbox"/> A baseline measurement and a measurable target (quantitative and/or qualitative) have been formulated for each performance indicator.	2	
2.3.3	The outputs formulated are concrete and fall within the proposal's span of control. The outputs follow logically from the out-	<input checked="" type="checkbox"/> There is a clear link between the outputs and the outcomes, i.e. the outputs can be expected to contribute to achievement of the outcomes.	2	

	comes formulated.	<input checked="" type="checkbox"/> The outputs formulated are realistic bearing in mind the scope of the activities and the capacity of the (local) organisation(s) .		All results indicators are gender segregated.
2.3.4	Progress in achieving the outputs can be determined objectively on the basis of measurable performance indicators.	<input checked="" type="checkbox"/> Relevant performance indicators have been formulated for each output.  <input checked="" type="checkbox"/> A baseline and a measurable target (quantitative and/or qualitative) have been formulated for each performance indicator.	2	
2.3.5	When the activity ends, its envisaged outputs will have a lasting effect for the ultimate target group.	<input checked="" type="checkbox"/> The proposal contains a clear vision (with objectives) as to how the activities will be continued when the intervention comes to an end.  <input type="checkbox"/> The proposal contains suitable criteria against which progress in continuing the activities can be measured.	1	Activities are well detailed in the proposal.
2.3.6	At the end of the activity, the envisaged outputs will have a lasting effect on the local partners.	<input checked="" type="checkbox"/> The proposal contains a clear vision (with objectives) as to how the quality of the activities and/or the financial independence of the local partner will be enhanced.  <input checked="" type="checkbox"/> The proposal sets out suitable criteria against which progress in regard to institutional sustainability can be measured.	2	

Total score (maximum score 15 points)

14

## **2.4 Cooperation, [harmonisation](#) and [added value](#)**

ARIJ will work with universities and media outlets throughout the project timeline. Specific outreach campaign will be conducted to select the 100 participants in the project activities. In addition, collaboration with media platforms is envisioned to publish produced reports and stories. The project will also support the annual ARIJ forum, which gathers participants from different media organisations, CSOs, and independent journalists.

The Embassy of the Kingdom of the Netherlands is currently supporting organisations like SOWT, 7iber and Journalists for Human Rights. The support was primarily allocated to improving freedom of expression, training journalists and expanding the human rights dialogue in the country. These previous projects reconcile with and provide a good basis for the themes of ARIJ's intervention. Moreover, the Embassy is an active member of many donors' coordination groups such as the EU Human Rights working group, and is coordinating closely with other donors like EU, FR and DK on the topics of this intervention.

## **V. IMPLEMENTATION**

### **5.1 Budget**

#### **5.1.1 Breakdown of costs**

<b><i>Type of Cost</i></b>	<b><i>Amount (JOD)</i></b>
Personnel	90,450
Programme	382,293
Overheads	22,938
<b><i>Total</i></b>	<b><i>495,680 (note: there is minor difference as excel rounds up when doing the calculation, please check original budget).</i></b>

JOD 99,010

### **5.3 Monitoring**

#### **5.3.1 Narrative and financial reports**

The organisation is requested to submit annual and final narrative and financial reports according to the table in paragraph 5.3.5.

#### **5.3.2 Audit opinion**

The contribution is less than 5 million; audit opinion is not required.

#### **5.3.3 IATI – International Aid Transparency Initiative**

The organisation will report in accordance with the IATI standard, as set out in the BZ publication guidelines.

#### **5.3.4 Annual plans and other reports**

State whether any other reports (annual plans, management assertions) are required in addition to the above narrative and financial reports.

### **5.3.5 Monitoring calendar**

Set out the reporting requirements in the table below, to ensure they are accurately incorporated in the decision/agreement.

<b>Report type</b>	<b>Any specific re-requirements*</b>	<b>Period</b>	<b>Submission by</b>
<b>Narrative Report</b>		<i>01-10-2020 to 30-9-2021 And 01-10-2021 to 30-9-2022 And 01-10-2022 to 30-9-2023</i>	<i>01-11-2021 And 01-11-2022 And 01-12-2023 (combined in final report)</i>
<b>Narrative IATI *</b>	<i>In accordance with the BZ publication guidelines on the IATI standard, sent on annual basis to the Embassy</i>	<i>01-10-2020 to 30-9-2021 And 01-10-2021 to 30-9-2022 And 01-10-2022 to 30-9-2023</i>	<i>01-11-2021 And 01-11-2022 And 01-12-2023 (combined in final report)</i>
<b>Financial</b>		<i>01-10-2020 to 30-9-2021 And 01-10-2021 to 30-9-2022 And 01-10-2022 to 30-9-2023</i>	<i>01-11-2021 And 01-11-2022 And 01-12-2023 (combined in final report)</i>
<b>Account of field visit</b>	<i>tbd</i>		
<b>Final narrative**</b>		<i>01-10-2020 to 30-9-2023</i>	<i>01-12-2023</i>
<b>Final financial</b>		<i>01-10-2020 to 30-9-2023</i>	<i>01-12-2023</i>
<b>Audit</b>	<i>Not required</i>		
<b>Certified statement</b>	<i>Not required</i>		

### **5.3.6 Evaluations**

Not applicable.