Ministry of Foreign Affairs

Activity: Portraying GL Results - PD (26-0001066)

Id	26-0001066
Date	29-07-2026
SAP application number	

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Key data

Activity basics

Type	Standard
Short name	Portraying GL Results - PD
Contract party	Radio La Benevolencija \ Humanitarian Tools Foundation (30012380)
ODA	Yes
Amount EUR	30017.05
Start date	01-07-2026
End date	15-01-2027
Full name	Portraying results of Dutch engagement in the DR Congo
Summary	

Activity details

Date of receipt of proposal	16-06-2026
Proposal's reference number	
Budget holder	Ambassade Kinshasa (8221KSS)
Limit access	No
Related activity	

Accounting data

SAP application number	
Main funds center	General ODA activities (1705U0216)

Policy data

Cooperation modality	Project support
Technical assistance	Between 25% (inclusive) and 50% (exclusive) of the activity budget
CRS code	22030 Radio/television/print media
Policy Keywords	
Refugees & host communities	Yes
Team Europe Initiative	No
Policy Markers	
__Trade & The Economy	Significant
_Security & Stability	Significant
Biodiversity	Significant
Climate change: adaptation	Significant
Climate change: mitigation	Significant
Desertification	Significant
Equality between men & women	Significant
Migration	Significant
Building institutions & capacity	Significant
Decentralization	Significant
Democratization	Significant
Disaster Risk Reduction	Significant
Drinking water and sanitation	Significant
Food security	Significant
Good Governance / participation	Significant
Human rights	Significant
Integrated water management	Significant
Market access	Significant
Market development	Significant
Reducing infant and child mortality	Significant
Reproductive and sexual rights	Significant
Reproductive health	Significant
The fight against corruption	Significant
Wetlands	Significant
Explain your choices	The project aims at producing communication materials portraying flagship results on the Great Lakes Programme projects built on each themes linked with the ticked policy markers.

Beneficiary location

Beneficiary location	Country
Country	Congo, Dem. Rep.
Location type	Other
Specific location	Country

Policy Appraisal

Policy relevance

- What policy objectives, as set out in the annual plan, policy notes etc., will this activity contribute to?
  Public diplomacy and/or communication

Rationale

- What issue/problem will be addressed by the activity
  After a decade and plus of development cooperation and development aid by the government of the Kingdom of the Netherlands in the Great Lakes region, the Great Lakes Programme is finally phasing out in accordance with Dutch political decisions. Despite the escalation of armed violence and outbreak of Ebola in eastern DRC, BZ is programming for an activity aimed at highlighting flagship results and impact resulting from the multisectorial programmes and projects it funded in (eastern) DRC.
- Why does the activity help to address the issue/problem?
  For ODA activities over EUR 250.000, please explain the Theory of Change
  The activity helps put in light and communicate on the main results from Dutch-funded initiatives in (eastern) DRC.

Contextual analysis

- Who is/are the target group(s) and why?
  Congolese authorities and organizations linked to the international community, and the broad Congolese (and beyond) public including the main beneficiaries of the projects.
- Who are the other main stakeholders?
  Congolese authorities and organizations linked to the international community
- To what extent have stakeholders been involved in formulating the proposal?
  At the discussion phase related to the communication formats and the angle the communication should take.
- Is the intervention aimed at a specific geographical location, and if so, why?
  Yes, the DRC as it has been the most important beneficiary of the projects in the framework of the Great Lakes Programme.

Additional remarks (if applicable)

Results

General Theme

General theme - only to be used for Activity specific indicators

Indicators

# of short video clips (up to 10 minutes in length) that combine footage of implementation results with a motion-design character who narrates throughout the clip.
Measurements:

# of short infographics produced that summarize the results of the implementation and can be used on online platforms.
Measurements:

# of slam performances (two minutes) in which slam and poetry artists artistically describe, summarize, and comment on the results of the various thematic programs.
Measurements:

Press Café carried out.
Measurements:

# of people reached (via social media, radio, etc.)
Measurements:

Strengthened Civil Society

Monitoring and evaluation

Monitoring

- Specify what reporting information is required for this activity, based on the activity analysis decision tree (see Help).
  Final Financial and Narrative Report

Finance

Budget breakdown

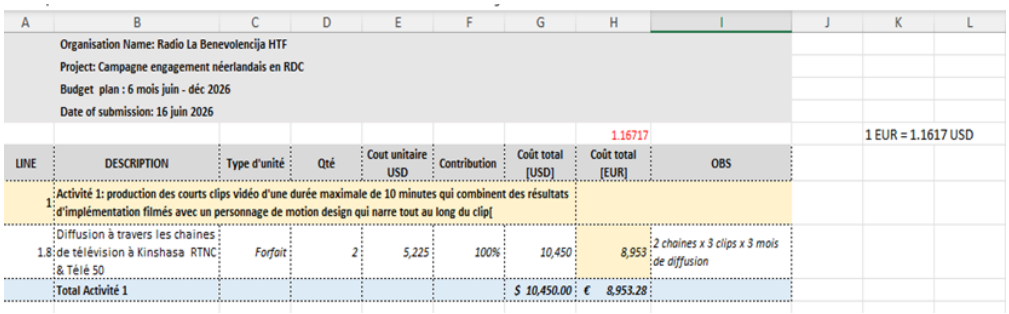
- Include an overview of the activity budget, including overhead costs.

Organisation Name: Radio La Benevolencija HTF
Project: Campagne engagement néerlandais en RDC
Budget plan : 6 mois juin – déc 2026
Date of submission: 16 juin 2026

1.16717

LINE	DESCRIPTION	Type d'unité	Qté	Cout unitaire	Contribution	Coût total [USD]	Coût total [EUR]	OBS
1	**Activité 1: production des courts clips vidéo d'une durée maximale de 10 minutes qui combinent des résultats d'implémentation filmés avec un personnage de motion design qui parle tout au long du clip.**							
1.1	Coordinateur cameraman	*par production*	*3*	*750*	*100%*	*2,250*	*1,928*	
1.2	Cameraman terrain	*par production*	*3*	*150*	*100%*	*450*	*386*	
1.3	Designer MD	*par production*	*3*	*0*	*100%*	*0*	*0*	*M4D staff*
1.4	Transport local	*par production*	*3*	*75*	*100%*	*225*	*193*	
1.5	Logement et restauration	*par production*	*5*	*50*	*100%*	*250*	*214*	
1.6	Communication	*par production*	*1*	*50*	*100%*	*50*	*43*	
1.7	Matériel	*par production*	*3*	*25*	*100%*	*75*	*64*	
1.8	Translation/dubbing	*par production*	*3*	*200*	*100%*	*600*	*514*	
1.9	Habari RDC	*Forfait*	*3*	*250*	*100%*	*750*	*643*	*3 social media x 3 clips x 3 mois de diffusion*
1.10	Diffusion auprès une radio-télévision complémentaire (à identifier)	*Forfait*	*3*	*1,500*	*100%*	*4,500*	*3,855*	*1radio-télévision partenaire*
	Total Activité 1					*9,150*	*7,839*	
2	**Activité 2 : Production des Infographies courtes qui reprennent les résultats de la mise en œuvre et pouvant être utilisées via des plateformes en ligne**							
2.1	Coordinateur (traitement infos, adaptation visuels, conception et mise en forme)	*infographies*	*90*	*20*	*100%*	*1,800*	*1,542*	
2.2	Dissémination infographies à travers 4 médias sociaux	*infographies*	*360*	*5*	*100%*	*1,800*	*1,542*	
	Total Activité 2					*3,600*	*3,084*	
3	**Activité 3 : Productions artistiques de slam (deux minutes) dans lesquelles des artistes de slam et de poésie décrivent, résument et commentent, de manière artistique, les résultats des différents programmes thématiques.**							
3.1	Coordinateur artistique	*forfait*	*0*	*300*	*100%*	*0*	*0*	*M4D Staff*
3.2	Artistes	*par*	*0*	*200*	*100%*	*0*	*0*	*M4D Consultants*
3.3	Diffusion plateforme slam	*forfait*	*3*	*750*	*100%*	*2,250*	*1,928*	*Kinshasa Streameew*
3.4	Diffusion auprès de Habari RDC & Radio Okapi	*forfait*	*6*	*0*	*0%%*	*0*	*0*	*M4D project*
3.5	Diffusion à travers les radios du NK et SK (version audio	*par slam*	*45*	*50*	*100%*	*2,250*	*1,928*	*3 slams, chacun diffusé pendant 1mois - 15 radios de M4D partenaires du projet*
	Total Activité 3					*4,500*	*3,855*	
4	**Activité 4 : Café de presse**							
4.1	Voyage staff M4D (Beni à Kin)	*2 voyages*	*4*	*750*	*100%*	*3,000*	*2,570*	*Staff M4D*
4.2	Logement, restauration, Trans	*5 jours*	*20*	*275*	*100%*	*5,500*	*4,712*	*Staff M4D*
4.3	Organisation, modération, location salle, drinks	*1conférence*	*1*	*1,600*	*100%*	*1,600*	*1,371*	
4.4	Prise en charge participants, journalistes, autorités et couverture médiatque	*1conférence*	*30*	*150*	*100%*	*4,500*	*3,855*	*avec 30 participants*
	Total Activité 4					*14,600*	*12,509*	
	TOTAL DIRECT COSTS (1+2+3+4)					**$ 31,850**	**I 27,288.23**	
	Frais administratifs (10%)					$ 3,185	I 2,728.82	
	Total général					**$ 35,035**	**I 30,017.05**	

Combined Costs Total	*EURO*
Budget 1	*I 8,953.28*
Budget 2	*I 30,017.05*
	I 38,970.33



A	B	C	D	E	F	G	H	I	J	K	L
	Organisation Name: Radio La Benevolencija HTF										
	Project: Campagne engagement néerlandais en RDC										
	Budget plan : 6 mois juin - déc 2026										
	Date of submission: 16 juin 2026										
							1.16717			1 EUR = 1.1617 USD	
LINE	DESCRIPTION	Type d'unité	Qté	Cout unitaire USD	Contribution	Coût total [USD]	Coût total [EUR]	OBS			
1	Activité 1: production des courts clips vidéo d'une durée maximale de 10 minutes qui combinent des résultats d'implémentation filmés avec un personnage de motion design qui narre tout au long du clip[										
1.8	Diffusion à travers les chaines de télévision à Kinshasa RTNC & Télé 50	*Forfait*	*2*	*5,225*	*100%*	*10,450*	*8,953*	*2 chaines x 3 clips x 3 mois de diffusion*			
	Total Activité 1					$ 10,450.00	€ 8,953.28				

- Is the budget arithmetically correct?
  Yes. The calculations present no arithmetic flaw.
- Are the amounts/rates in the budget acceptable?
  Yes. RLB complied with the all the BZ requirements regarding this.
- Briefly explain the structure of the budget.
  The budget is mounted on two separate parts. One part under the PD budget is exclusive of the logistical transactions (8,953.28 EUR) and the second part is under ODA (30,017.05 EUR).
- Are overheads proportional to outputs? What is included? What is recharged?
  This budget is particularly mounted on the outputs. There are 10% of the overheads costs; the outputs have been embedded in the regular work RLB has been executing. For example, the staff will continue to be paid on other projects since this this activity will not support projects.
- Is implementation conditional on the budget being amended in an inception phase? (Specify the requirements that the budget must satisfy and the date by which the budget must be amended)
  No.

Earmarking

- Is the Dutch contribution to the programme earmarked (i.e. reserved for a specific purpose)? If so, specify the reasons why.
  No.

Prepayments

- Based on the prepayment decision tree (see Help), do the payments need to be entered as prepayments and why? In the case of a lump sum, assess this against the applicable criteria and give the reasons for your choice.
  The project will be executed on six months as of July 2026. The final payment will intervene upon clearing the reports.
- What is the maximum percentage that can be paid as prepayment, and why?
  95%.
- Which are the reporting obligations on the basis of which prepayments can be closed?
  Final Financial and narrative reports.